

NEWS RELEASE

For Immediate Release

CONTACT: Sasha Tepedelenova, Planner/Transportation Demand Management

Phone: 831-883-3750 Email: stepe@ambag.org

RIDESHARE WEEK 2008 WINNERS ANNOUNCED

Marina, Calif. – November 10, 2008 - Commute Alternatives (Monterey County), San Benito County Rideshare and Commute Solutions (Santa Cruz County) joined efforts to hold the 26th annual Rideshare Week Campaign during the week of October 6-10, 2008. Employees and residents of Monterey, San Benito and Santa Cruz counties participated in Rideshare Week by pledging to use sustainable transportation options, such as carpooling, vanpooling, walking, biking, taking transit, and telecommuting at least once during the campaign. Pledges were accepted via fax, US mail, or on the campaign website www.RideshareWeek.com. As a way to acknowledge participants' efforts to reduce traffic congestion, improve air quality and reduce greenhouse gas emissions that contribute to global warming, Rideshare Week 2008 participants were entered in a prize drawing. The grand prizes were three eco-tour trips, one for a participant in each county.

This year, 1,156 commuters made the pledge to use sustainable transportation during Rideshare Week. The campaign organizers are proud to announce the names of the prize winners and to sincerely thank the event sponsors and prize donors for their generosity.

Rideshare Week 2008 prize winners are:

Eco-tours worth \$1,000:

Monterey County – Fang Yuan

San Benito County – Maria Ortiz

Santa Cruz County – Dianne Fitzgerald

Additional Prizes:

- One night stay at Spanish Bay, golf at the Links, and dinner for two at Sticks Restaurant, provided by *Pebble Beach Company*
 - Jenny Mitchell
- Two-night stay at Wuksachi Village & Lodge, provided by *Asilomar Conference Grounds*
 - Esmeralda Carranco
- Two guest passes to the Monterey Bay Aquarium, provided by the *Monterey Bay Aquarium*
 - Tara Larkin
 - Albert Ramirez
- Commuter Bag, provided by *REI, Inc.*
 - Shannon Johnson
- A dozen roses, provided by *Oh! Flowers*
 - Heather Tenealle
- Gift basket, provided by *Trader Joe's* in Pacific Grove
 - Blake Doherty
- \$25 gift certificates to Jocelyn's Bike Shop, provided by *Joselyn's Bike Shop*
 - Antonio Hernandez
 - Steve Wittry
 - Carole Casarino
 - Tina Dinsmore
- \$50 gift certificate, provided by *Shopper's Corner*, and discount coupons for *Roaring Camp Railroads*
 - Frank Gemignani
- Dinner for two in Linwood's Bar and Grill, provided by *Chaminade Resort and Spa*
 - Hugh Walter

- All-day unlimited ride tickets to the Santa Cruz Beach and Boardwalk, provided by the *Santa Cruz Seaside Company*
 - Brian McCullough
- Santa Cruz Beach and Boardwalk "Fun Packs", provided by the *Santa Cruz Seaside Company*
 - Artise Marie Matthews
 - Ezekiel Bean
- \$35 gift card to West Marine, provided by *West Marine*
 - Bill Eppler
 - Scott Carson
- iPod shuffles, provided by *Safeway*
 - Paia Levine
 - Deborah Nares
 - Brian Van
 - Lisa Scott
 - Don Reynolds

Additional sponsorship for Rideshare Week 2008 was provided by the Monterey Bay Unified Air Pollution Control District, Community Hospital of the Monterey Peninsula, Santa Cruz Seaside Company, Monterey Bay Aquarium, Monterey-Salinas Transit, Santa Cruz Metropolitan Transit District, San Benito County Local Transportation Authority, and AM 1240 KNRV radio station.

Commute Alternatives, San Benito County Rideshare, and Commute Solutions encourage people to continue to use alternative transportation whenever possible. For commute assistance, or to find a carpool partner, call:

422-POOL (Monterey)

637-POOL (San Benito)

429-POOL (Santa Cruz)

#####